

Erin Dooney

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erindooney.com

EDUCATION

2010 – '12

PORTFOLIO CENTER, ATLANTA, GA
Graphic Design, Graduate Studies

2005 – '09

PRESBYTERIAN COLLEGE, SC
Bachelor of Arts, Fine Arts; English

2008

SRISA, FLORENCE ITALY
Study Abroad, Fine Arts

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Figma
Sketch
Invision
Jira
Workfront
Hotjar
Trello
Workfront

EXPERIENCE

2022 – PRESENT

COMPASS, LOS ANGELES, CA; DESIGNER | ASSOCIATE DESIGN DIRECTOR

- Oversee Design operations for California team, serving over 10,000 top-producing real estate agents
- Manage 6–8 designers of all levels by providing mentorship, feedback and fostering growth in an inclusive environment

2018 – 2021

COMPASS, LOS ANGELES, CA; DESIGNER | SENIOR DESIGNER

- Created brand identities and marketing collateral for real estate agents
- Strategized and created regional and national campaigns for the Compass brand
- Guided two direct reports in their professional development

2018

DISNEY CONSUMER PRODUCTS, LOS ANGELES, CA; CONTRACT DESIGNER

- Designed for shopDisney email, site, social media and ad banners

VERB PRODUCTS, REMOTE; FREELANCE DESIGNER

- Designed emails for marketing haircare products

2015 – '18

MZ WALLACE, NEW YORK, NY; DESIGNER | SENIOR DESIGNER

- Led creative marketing strategy, design and user experience through email, website and social media campaigns
- Art directed studio photography
- Managed Junior Designer

2013 – '15

BROOKS BROTHERS, NEW YORK, NY; DESIGNER

- Maintained brand consistency across all creative platforms including designing and updating landing pages for desktop / mobile, catalogs, logos, packaging and photo shoots
- Led art direction and creative for Black Fleece and kids sub-brands

2013

TK COMMUNICATIONS, ATLANTA, GA; CONTRACT DESIGNER

- Developed and executed brand identities for a variety of companies

2012

LAWLER BALLARD VAN DURAND, ATLANTA, GA; FREELANCE DESIGNER

- Designed the annual report for the National Peanut Board
- Created a packaging system for Hope and Harmony Farms' gourmet nuts for Whole Foods distribution.